

2 font specimen

objectives

Gain familiarity with FontBook, our Adobe OpenType typeface library, and three significant typefaces; setting up pages in InDesign CS5.

Reconnect with 2D Design experience with composition.

project brief

Adobe Minion. Fournier Standard. Univers. [pending: Lucida Typewriter Std]

Minimum two specimen sheets for each. 11×17 inches. type may bleed (in which case, cropped at 10×16)

For Minion and Fournier: one specimen shows roman only, the second can show roman plus italic.

For Univers, different available weights (NO italic).

Seek to deploy your type so that we forget this is generic 11×17.

Font specimen must include :

name of font

designer (and his/her years)

uppercase alphabet — ABCDEFGHIJKLMNOPQRSTUVWXYZ

lowercase alphabet — abcdefghijklmnopqrstuvwxyz

figures : 0123456789, including oldstyle numerals if available (in glyphs)

selected glyphs (InDesign > Type > Glyphs).

and this line (and its source):

It is the case with gardens as societies: some things require to be fixed so that others may be placed. Ian Hamilton finlay

Minion : Robert Slimbach (1956 -)

Fournier : Pierre Simon Fournier (1712-1768)

Universe : Adrian Frutiger (1928 -)

Lucida Typewriter (monospaced font) : Charles Bigelow and Kris Holmes, with reference to Herb Lubalin (1981 - 1981)

Different sizes ok. Black only. No images.

Your job is to provide a straightforward presentation of the font.

You might center text, but you may also determine on other arrangements.

procedures

Examine the list of fonts in the *Adobe Font Folio II Type Reference Guide*.

FontBook —

New Collection : give it your name, e.g., something like “specimen project.”

Add fonts to that new collection, by Add Font > your hard drive > Library > Fonts > Western > select the font (folder) you wish to open, and add (without opening that folder).

We will only use fonts from the Font Folio II Collection.

Now open

InDesign CS5.

New document. Tabloid (66p0 × 102p0. Turn facing pages off.

Change default margins from 3 picas (= ½ inch) to 0. Or, if you want to bleed: leave them at 3p0 all around.

We will print these on tabloid 11 × 17 inch paper.

principles and terminology

font, typeface, uppercase, lowercase, roman, italic, serif, sans serif, leading, tracking, alignment

em square, baseline, x-height, cap height, body height, ascender, descender, stem, terminal, bar, bow, counter, leg, bracket

schedule

Wednesday 7 September : review “form and space” exercise

Monday 12 September : specimens on the wall (at 12:30)